



STARLINE AUTOBODY

COMPANY INFORMATION

**STARTING LINE AUTO
T/A STARLINE
AUTOBODY SHOP**

CK NO – 2015/140640/07

**111 ANDRE GREVENSTEYN
AVE
ISANDO EXT3
KEMPTON PARK 1619**

**BEE LEVEL - LEVEL ONE
100% FEMALE OWNED
135% PREFERENTIAL
PROCUREMENT**



COMPANY PROFILE
STARTING LINE AUTO PTY LTD
2015/140640/07
T/A STARLINE BODY SHOP

COMPANY INFORMATION

COMPANY NAME : STARTING LINE AUTO T/A STARLINE AUTOBODY SHOP

CK NO : 2015/140640/07

PHYSICAL ADDRESS : 111 ANDRE GREVENSTEYN AVE
ISANDO EXT3
KEMPTON PARK 1619

TEL NO : 011 394 0781

BEE LEVEL : LEVEL ONE – 100% BLACK FEMALE OWNED
135% PREFERENTIAL PROCUREMENT

COMPANY/ OWNER / DIRECTOR



MRS SHARIFFA BLUME

The business was founded in 2015 by a passionate entrepreneur and through hard work; diligence; quality workmanship, perseverance; and sound leadership; the managing director and owner has elevated the company to unprecedented heights. Starline Body shop is a SAMBRA approved motor body repairer that offers guarantees and warranties on workmanship and paint.

OUR VISION

As a 100% female owned and managed business, Starline endeavours to be the preferred motor body repairer on the East Rand. Starline endeavours to partner with all the major insurers and brokers nationally; as well as local municipalities and government departments. Starline and its team envisage improving their service levels and building stronger relations with their current stakeholders. Starline wish to create a culture of excellence and adopt the Japanese philosophy of **Kaizen** which translates into continuous improvement.

MISSION STATEMENT

To attain our goal of being the best female owned motor body repairer on the East Rand, we commit to offering the fastest turnaround times as well as best quality and workmanship. We aim to connect with all major insurers, associated brokers, and assessors by offering the most reasonably priced labour rates as well as low-cost part sourcing and opting for repair versus replace to sustain a mutually beneficial association with insurers. We aim to become a registered vendor to all government departments through the banking sector as well as certain IUMs and reputable towing services. In adopting the Kaizen Philosophy, we will be implementing the following founding elements:

- Teamwork
- Personal discipline
- Improved morale
- Quality circles
- Suggestions for improvement

Through these founding elements we strive for perfection through continuous improvement in our in – process and after repair service.

OVERVIEW

- SAMBRA APPROVED
- STRUCTURAL REPAIRER
- APPROVED SAMBRA PANEL BIKE REPAIRER
- 1363 SQUARE METRE PREMISES
- STRIP AND ASSEMBLE BAYS
- PREPARATION BAY(ECO FRIENDLY DRAINAGE)
- CCTV CAMERAS
- UNDERCOVER CUSTOMER PARKING
- UNDERCOVER DELIVERY BAY
- COMFORTABLE CUSTOMER SEATING
- ACCESS CONTROL
- CAPACITY OF 50 -55 VEHICLES
- DETACHED OFFICES AND RECEPTION AREA
- SEPARATE ABLUTION FACILITIES FOR OFFICE AND WORKSHOP STAFF
- PUBLIC LIABILITY INSURANCE
- 24 HOUR ARMED RESPONSE

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WORKSHOP EQUIPMENT AND TOOLS

- 2 ADEQUATELY LIT HURRICANE SPRAY BOOTHS
- CELETTE CHASSIS STRAIGHTENER
- ECO – FRIENDLY FILTRATION
- PREPARATION BOOTH
- POLISHING EQUIPMENT
- SAFETY GOGGLES AND EARMUFFS

- DISPOSABLE RESPIRATORY MASKS SEPARATE GUNS
- INFRARED DRYING LAMPS
- VACUUM CLEANER
- GREASE AND OIL TRAP
- RADIATOR PRESSURE TESTER
- TOOL TROLLEYS AND CUPBOARDS
- ANGLE GRINDER
- PNEUMATIC ORBITAL SANDER
- ELECTRIC BODY SAW
- DENT PULLER
- FIRE EXTINGUISHERS
- BENCH GRINDER

SUPPLIERS

- PPG PAINTS
- ALTECH PAINTS
- MOTUS GROUP

SOFTWARE

- TMS
- ABUNTEX

BUSINESS PARTNERS

- MIWAY
- MOMENTUM
- BRYTE
- SA TAXI
- M- SURE
- AVIS RENT A CAR
- BEEKMAN CANOPIES
- REPAIR SOLUTIONS

ENTRANCE



Our premises are fully within secure fencing facility with CCTV, Alarm System and Security Guard
Our friendly security guard will direct all clients to undercover parking area

RECEPTION AREA



Clients are welcomed and screened for covid symptoms at the entrance and are asked to be seated before being attended to.

QUOTATION BAY



All quotations are done in a safe and comfortable undercover bay. Multiple bays are allocated for quotations for enhanced customer service.



Once vehicles are ready for delivery, the vehicles are moved to the delivery bay, which is under cover. Vehicles are inspected in natural light to ensure customer satisfaction

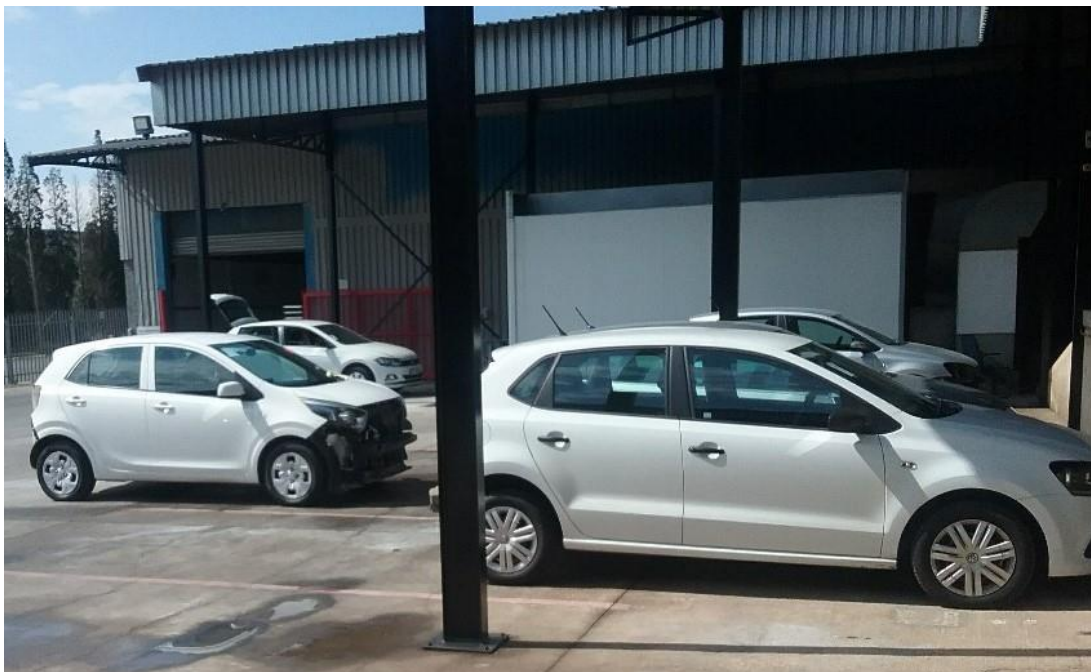




PANEL BEATING

We have world class regularly maintained lifts and posts as well as chassis straightening equipment manned by qualified and trained staff to ensure the highest standard of workmanship.

YARD SPACE

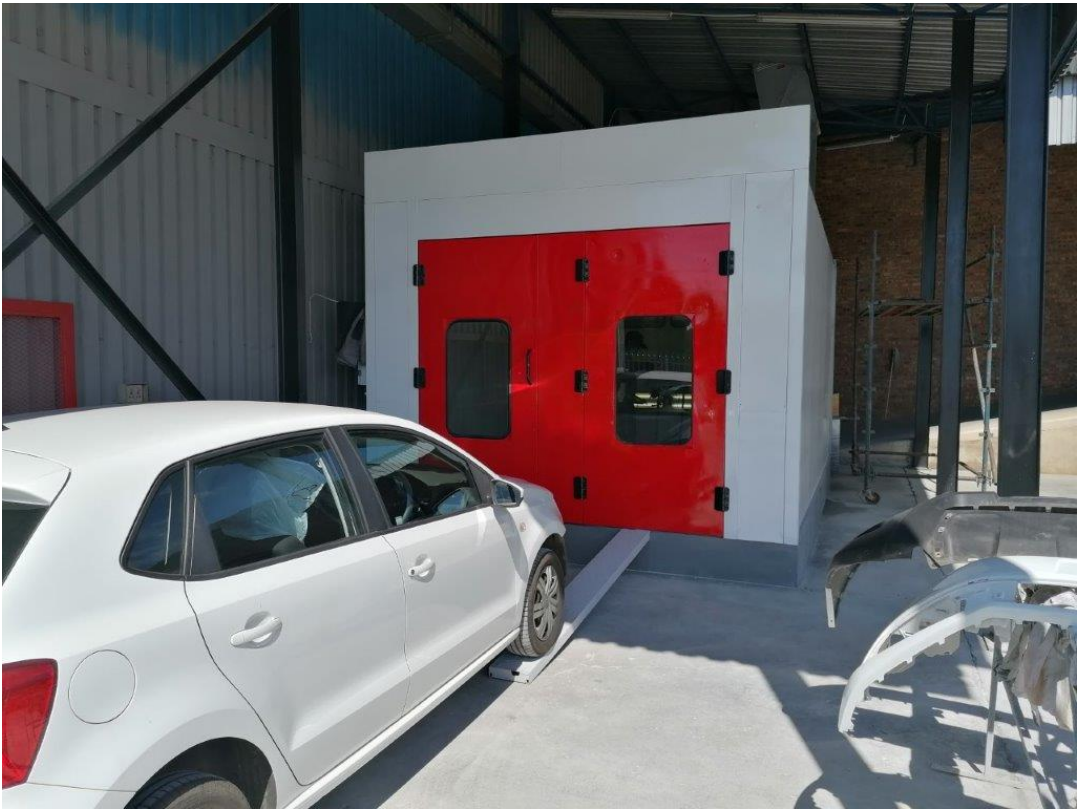
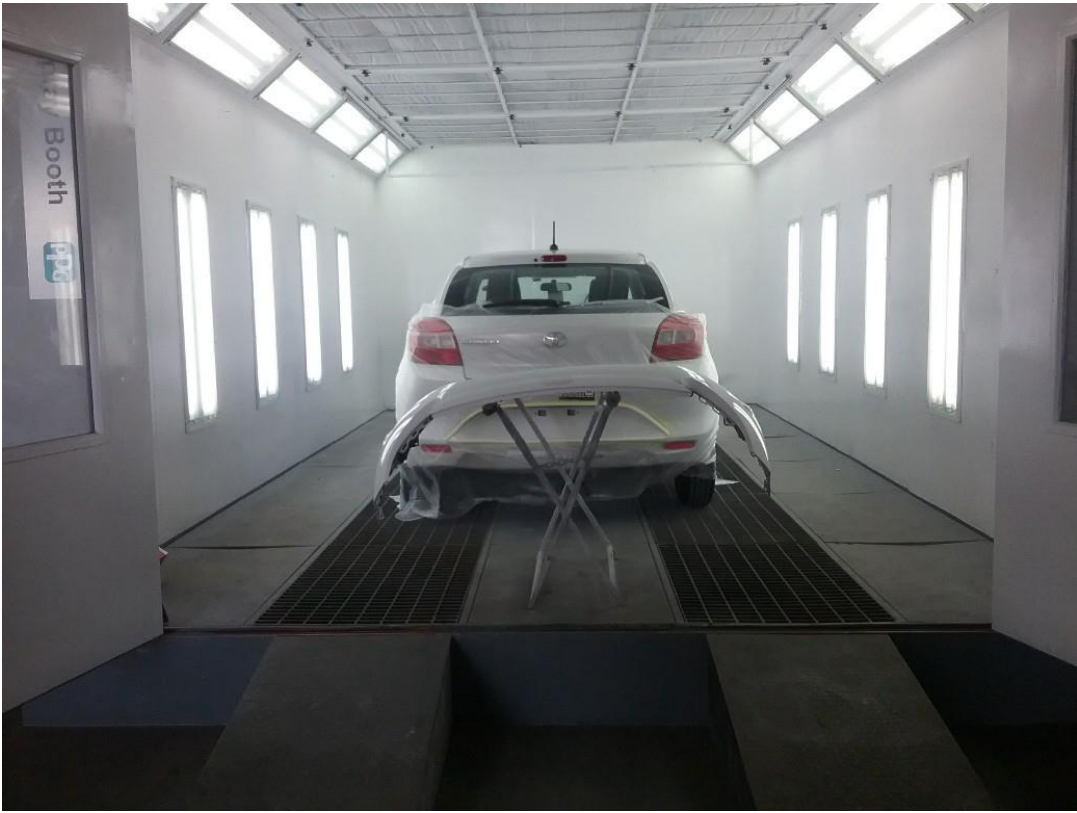


We have sufficient yard space to store vehicles once booked in for repair. Safety and security is our utmost priority. Vehicles are kept away from hazardous materials and from the centre of the operation.



Spray Booths

We have 2 Hurricane spray – booths
Fully functional environmentally friendly filtration systems
Temperature controlled for faster curing







Mixing Room

PPG Waterborne Paint bank – Well Ventilated pain room

Spectrometer scans for paint colour matching

Digitised ratio calibration for optimal colour matching – Eco Friendly paint waste removal

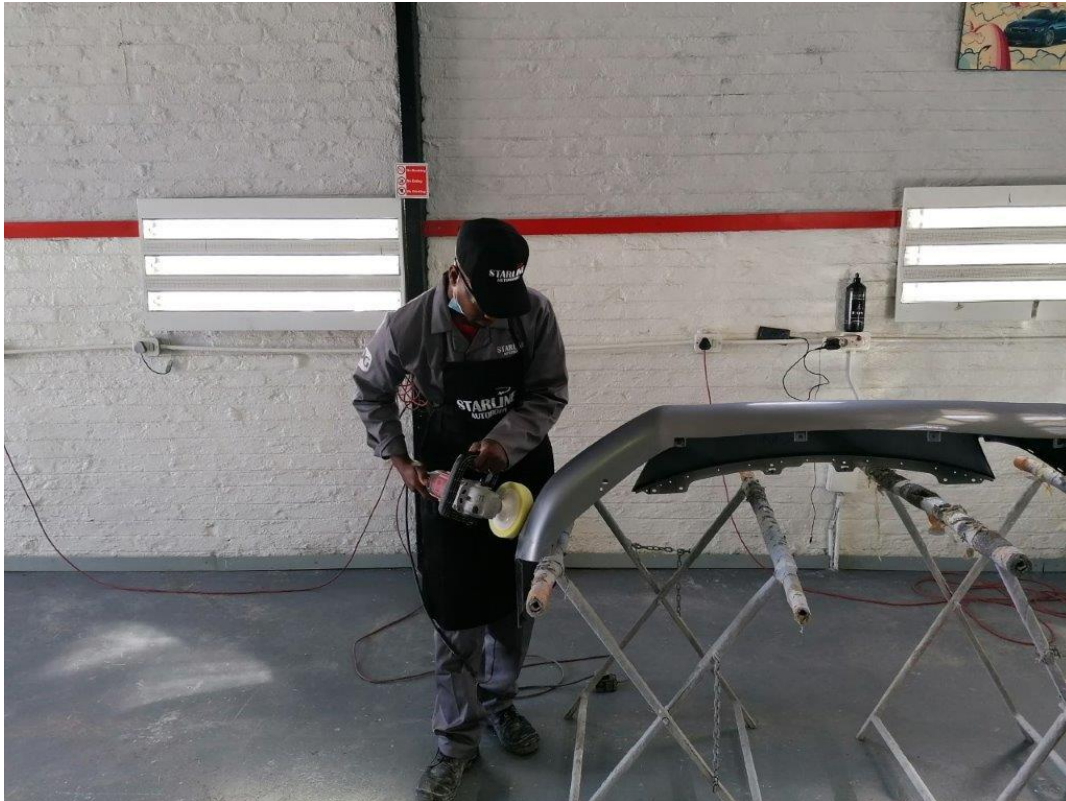


TOOLS & EQUIPMENT

Starline Body Shop and our certified technicians use our equipment to evaluate damage, systematically repair your vehicle to original manufacturer specifications. We also make use of computerized colour matching and heated paint booths. Starline Body Auto Shop has all this and much more. Our technicians are up to date with the latest repair knowledge. That is why all our technicians receive national training and certification programs to ensure that they have a high level of expertise needed to repair a vehicle to pre-collision condition.

PREP BAY





We have experienced preparation specialists that understand the importance of sanding at the correct angles as well as using the correct discs to create the optimal surface for spray-painting hereby preventing fish-eyes and uneven paint applications

QUALITY CONTROL

A quality check is applied throughout the entire process. Each department checks the quality and examines the repaired area before proceeding. Each vehicle is buffed to seal the paint work, vehicle is washed, wheels are treated, and we even clean the interior. After this, our in-house quality inspector conducts a final inspection using a high standard quality checklist. We will strive to restore your vehicle to pre-accident condition. inspector conducts a final inspection using a high standard quality checklist. We will strive to restore your vehicle to pre-accident condition.

MANAGEMENT AND KEY PERSONNEL

Mrs Shariffa Blume	Director
Mrs Shariffa Blume	Administration & Finance
Mr Derek McCoy	Workshop Manger
Mr Bradley Blume	Estimator
Mr Alex Annandale	Estimator
Mr Karel Venter	Spray Painter
Mr Harold Thomas	Panel Beater
Mr Shane Walker	Stores Manager & Maintenance



GUARANTEES AND WARRANTIES

Starline Body Shop is passionate about providing our customers with an outstanding collision repair experience. We have hired qualified and artisans and use reputable paint suppliers which enables us to offer guarantees and warranties on workmanship and paint

